

## **Privacy Conference – Finding Common Ground**

22 September 2016 Berlin

www.privacy-conference.com







## How can we reach a common understanding on privacy in a globally connected and digital economy?

Privacy has become a key factor in international business transactions. The digital economy needs a solid basis for data processing and data transfers. This need poses new challenges for privacy issues in both businesses and society. The Privacy Conference brings together privacy experts from various backgrounds to identify a common understanding on privacy.

This year's conference will focus on the EU General Data Protection Regulation and the transatlantic Privacy Shield. Speakers will point out the key features of the reform and showcase their solutions for the implementation.

## Confirmed speakers include:

- Ted Dean, Deputy Assistant Secretary for Services, U.S. Department of Commerce
- Dean Garfield, President & CEO, International Technology Industry Council
- Caroline Louveaux, Senior Managing Counsel Privacy and Data Protection, MasterCard
- Knut Mager, Head Global Data Privacy, Novartis
- Paul Nemitz, Director DG Justice, European Commission
- Dr. Claus-Dieter Ulmer, Group Data Protection Officer, Deutsche Telekom
  - Privacy Conference | 22 September 2016
  - Kalkscheune Johannisstraße 2 | 10117 Berlin
  - www.privacy-conference.com
  - Tobias Kühn
    +49 30 27576-280
    t.kuehn@bitkom-service.de
  - Ticket prices start from €329 (plus VAT)

